

City of Rockville
Boards and Commissions
Application of Expression of Interest

Date: 12/6/07

Board/Commission Interested In: Planning Commission

Name: Tracy Pakulniewicz-Chidiac

Address: _____ Apt.# _____
_____ Rockville _____ Zip 20851

Home Phone: _____ Work Phone _____

E-Mail: _____

Fax: _____

Note: Work phone numbers are for staff use only.

Summary of Work Experience: Please see attached resume

Experience: Since moving to Rockville five years ago and living in a property directly impacted by Twinbrook Station, I have been intimately involved with the way that process has been carrying out. I've worked with the developer, JBG, to negotiate issues of importance to our community and testified several times before the Planning Commission to address issues that weren't being resolved in our regular meetings with JBG.

Education/Training: Please see attached resume

Volunteer Activities: Please see attached resume

Professional Affiliations/Memberships: Please see attached resume

Please describe your interest in serving on this Board/Commission Having been involved with the Twinbrook Station project, and knowing that there are several important issues coming up for review before the Commission, ie: RORZOR, the Twinbrook Neighborhood Plan, Phase II Town Center, that will be shaping Rockville's future I would be honored to be a part of the process.

Please indicate here X] yes or [] no whether or not the City may give elected officials who serve Rockville (other than the Mayor and Council) your name and address. This information would not be used for any fund-raising, "issues" mailings or campaign mailings. No phone numbers will be given.

Please Return Form and Resume, if available, to: Mayor and Council
c/o City Clerk's Office
111 Maryland Avenue
Rockville, MD 20850
240-314-8280

TRACY PAKULNIEWICZ-CHIDIAC

SUMMARY: Valuable experience at high profile organizations in event management, public relations, communications, fundraising and government relations. Outstanding ability to manage projects, achieve results and resolve issues under tight deadlines. Top Secret Clearance.

PROFESSIONAL OUTLINE

TRACY PAKULNIEWICZ-CHIDIAC CONSULTING

2003 – PRESENT

Provide public relations and fundraising consulting services to non-profit organizations, corporations and campaigns which have resulted in local, regional, national and international media coverage. Manage event logistics, execution and follow up. Raised over \$4 million for a campaign and \$1 million for two start up non-profit organizations. Clients include: *Discovery Communications*, *Microsoft* and the *Rockville Chamber of Commerce*. *Pro-bono: StinkyKids*.

EARTH DAY NETWORK, WASHINGTON, DC

2004 – 2005

DIRECTOR OF COMMUNICATIONS. Developed strategies to advance new programs with non-traditional environmental partners, a progressive legislative agenda and media visibility. Identified potential partners within the corporate, government and non-profit sectors, and devised plans that were mutually beneficial to the organizations' goals. Created, coordinated and executed media events with corporate and government partners. Managed and developed corporate relationships.

PARTICIPATE AMERICA FOUNDATION, WASHINGTON, DC

2002 – 2003

EXECUTIVE DIRECTOR. Planned and implemented the direction of the Foundation's programming, fundraising and promotional activities. Increased Foundation's network to include over 40 affiliates in less than six months. Spearheaded nationwide outreach effort, mobilizing over 585 cities. Official media spokesperson in charge of external communications: monthly newsletter (distribution: 5,000 members), writing manuals, producing PSA and Web site.

JERRY BRUCKHEIMER FILMS, SANTA MONICA, CALIFORNIA

2001

DIRECTOR OF OPERATIONS. Recruited to lead operations of three movies filmed simultaneously in Europe, Africa and Australia. Represented Mr. Bruckheimer on location and with studio executives. Reviewed and advised on marketing, publicity and public relations strategies. Arranged and supervised interviews. Developed talking points for press junkets. Obtained military resources by working with the U.S. Government. Developed travel budget and logistics plan. Managed staff of five. Credits: *Black Hawk Down*, *Bad Company*, *Kangaroo Jack*.

DEPARTMENT OF DEFENSE, THE PENTAGON, WASHINGTON, DC

1999-2001

PROTOCOL OFFICER TO THE SECRETARY OF DEFENSE. Developed internal and external outreach strategies on behalf of the Secretary of Defense. Managed official visits hosted by the Secretary of Defense. Conducted departmental and external briefings to senior officials on special projects, protocol and budget. Collaborated on developing promotional missions. Pitched and recruited talent to perform on two joint USO/DOD tours to war-torn theaters in Europe and aboard the USS Harry Truman. Wrote briefing materials for official missions. Negotiated diplomatic protocol.

THE WHITE HOUSE, WASHINGTON, DC

1996 – 1999

SPECIAL ASSISTANT TO THE DIRECTOR, OFFICE OF COMMUNICATIONS. Wrote the President's weekly report, talking points and roll out strategies. Briefed incoming director on Administration's legislative priorities and policy initiatives, creating a seamless transition of department heads.

(CONTINUED)

SPECIAL ASSISTANT TO THE COUNSELOR TO THE PRESIDENT, CHIEF OF STAFF'S OFFICE. Represented the Counselor at message, event and strategy meetings. Managed internal communications, schedule and correspondence. Drafted presidential responses for media interviews and press statements. Researched policy and legislative issues, including the State of the Union Address. Point of contact between the Counselor and national media correspondents.

STAFF ASSISTANT, VISITORS OFFICE. Liaison between White House and Capitol Hill, Cabinet Agencies and Embassies. Coordinated Arrival Ceremonies for visiting heads of state, the Annual Easter-Egg Roll and the Fourth of July celebration. Authored procedural handbook on office operations. Arranged and conducted private tours for celebrities and personal friends of the President and First Lady.

INTERN, OFFICE OF THE SOCIAL SECRETARY. Assisted in the organization and execution of events hosted by the President and First Lady including state dinners, bill signings and award ceremonies. Coordinated and organized military musical performances, conducted logistical briefings and troubleshooter during events. Created and delegated staffing assignments.

DENN FOR STATE SENATE, NEW CASTLE, DE

1996 - 1996

CAMPAIGN DIRECTOR. Responsible for day-to-day operation of campaign. Coordinated fund raising events, candidate's schedule, press and voter registration. Designed campaign literature. Recruited and directed volunteers.

DEMOCRATIC STATE COMMITTEE, WILMINGTON, DE

1996 - 1996

INTERN. Drafted replies to voter inquiries and composed press releases. Participated in fundraising strategies and execution of fundraising events. Collected, analyzed and summarized polling data and election results.

CLINTON/GORE '96, NEWARK, NJ

1995

INTERN. Primary assistant to state fundraising chair in development of New Jersey Gala raising \$4 million.

EDUCATION

George Washington University: Masters – International Relations. Courses taken.

University of Delaware: Bachelor of Arts – International Relations, Minors: Italian, Japanese

Università per Stranieri, Siena, Italy

Shoin's Women's University, Kobe, Japan

HONORS AND ASSOCIATIONS

Department of Defense Outstanding Public Service Award

National Italian American Foundation - Council Member, Silver

Cambridge Walk Home Owners Association – President and Board Member

SKILLS

Conversational Italian. Proficient Japanese. Microsoft Office Suite and Internet Proficiency.

References furnished upon request.